

RAJAR DATA RELEASE

Quarter 1, 2017 – May 18th 2017

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q1 16	Q4 16	Q1 17		Q1 16	Q4 16	Q1 17
All BBC Radio	34,869	35,197	34,182	All Commercial Radio	34,277	34,957	34,534
All BBC Network Radio	32,014	32,180	31,405	All National Commercial	18,220	18,832	18,709
All BBC Local / Regional Radio	8,793	8,891	8,264	All Local Commercial	26,884	27,066	26,662

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q1 16	Q4 16	Q1 17		Q1 16	Q4 16	Q1 17
All BBC Radio	54.1	53.5	52.8	All Commercial Radio	43.2	43.9	44.6
All BBC Network Radio	46.6	45.9	46.1	All National Commercial	14.6	15.7	16.0
All BBC Local / Regional Radio	7.5	7.5	6.7	All Local Commercial	28.5	28.2	28.6